

# 2011 GLACIER COUNTRY GUIDE

Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Fax: \_\_\_\_\_

Prefer proof to be mailed, or faxed? Email: \_\_\_\_\_

## Premium Positions

- Back Cover \$5,300
- Inside Front Cover \$4,250
- Page 3, 4, or 5 \$4,250
- Inside Back Cover \$4,000

## Inside Pages

- Full Page \$3,700
- 2/3 Page \$2,800
- Half Page \$1,960
- 1/3 Page \$1,375
- 1/6 Page \$ 795
- 1/12 Page \$ 425
- Full Color \$ 200

## Full Page

- |                                     | WIDTH  | HEIGHT  |
|-------------------------------------|--------|---------|
| <input type="checkbox"/> Live Area  | 7.375" | 9.875"  |
| <input type="checkbox"/> Trim Size  | 8.375" | 10.875" |
| <input type="checkbox"/> Bleed Size | 8.625" | 11.125" |

## Inside Pages

- |   |        |       |
|---|--------|-------|
| <input type="checkbox"/> 2/3 Vertical   | 4.861" | 9.75" |
| <input type="checkbox"/> 1/2 Horizontal | 7.375" | 4.75" |
| <input type="checkbox"/> 1/2 Vertical   | 4.861" | 7.25" |
| <input type="checkbox"/> 1/3 Horizontal | 4.861" | 4.75" |
| <input type="checkbox"/> 1/3 Vertical   | 2.347" | 9.75" |
| <input type="checkbox"/> 1/6 Horizontal | 4.861" | 2.25" |
| <input type="checkbox"/> 1/6 Vertical   | 2.347" | 4.75" |
| <input type="checkbox"/> 1/12 Square    | 2.313" | 2.25" |

## AD SPECIFICATION/PLACEMENT

Size: \_\_\_\_\_  Vertical  Horizontal

Placement/Location: \_\_\_\_\_

Production notes: \_\_\_\_\_

## AD RATE/PAYMENT

Ad rate: \$ \_\_\_\_\_

Discount(s): \$ < \_\_\_\_\_ >

Subtotal: \$ \_\_\_\_\_

Color: \$ \_\_\_\_\_

Total ad cost \$ \_\_\_\_\_

### DISCOUNT(S)

- 5% Non-profit Discount
- MCVB Member – Free Color (\$200 Value)

Make checks payable to:



Send checks to: Blodgett Marketing Group  
PO Box 16531, Missoula, MT 59808

## AD RATE/PAYMENT

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**All ads must be prepaid prior to publication date.** A 1.5% service charge will be assessed on all balances over 30 days beyond publication date. All advertising material is subject to approval and agreement by the Advertiser to protect Blodgett Marketing Group from loss or expense or claims based upon subject matter of the advertisement. Ads created by Blodgett Marketing Group are copyrighted by, and remain the property of Blodgett Marketing Group.

**PLEASE FAX SIGNED COPY TO CAROL BLODGETT: 406-541-7113**